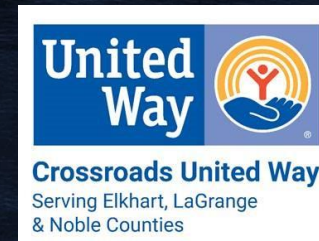


# Nonprofit Leadership Virtual Workshop Series

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# Workshop #3 – Board Member Responsibilities



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# Today we will look at...

- Ten Basic Responsibilities
- Fundraising
- Executive Director and Board relationship
- Governance vs Management
- Different types of Boards





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# The Ten Basic Responsibilities of Nonprofit Boards

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1. Determine the organization's mission and purpose.
2. Select the chief executive.
3. Support the chief executive and review their performance.
4. Ensure effective organizational planning.
5. Ensure adequate resources.
6. Manage resources effectively.
7. Determine, monitor, and strengthen the organization's programs and services.
8. Enhance the organization's public image.
9. Ensure legal and ethical integrity and maintain accountability.
10. Recruit and orient new Board members and assess Board performance.



# The “We hired staff to do fundraising” Board



# The Board's Role in Fundraising

- Make introductions to potential donors.
- Have “listening” conversations with prospects to find out their hot buttons.
- Host small social and cultivation events.
- Make thank-you visits or phone calls to donors.
- Ensure fundraising is adequately funded, staffed, and has a quality plan.
- Sell tickets and sponsorships to your events.
- Make your own gift and invite others to join you.



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# The “Hands In” Board

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# The “Hands Off” Board





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# Executive Director & Board Relationship

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- Stay in your lane
- Follow through on commitments
- Communicate clearly and consistently

| Executive Director                                   | Board of Directors                                    |
|--|---|
| Daily Operations                                     | Governance & Board Operations                         |
| Lead and Motivate Staff                              | Support and evaluate Executive Director               |
| Provide Board data and information to make decisions | Make decisions based on best interest of organization |
| Manage monthly financials                            | Ensure finances are audited or reviewed annually      |
| Execute strategic plan and organizational goals      | Develop strategic plan and organizational goals       |
| Manage volunteer duties                              | Follow through on commitments                         |

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# Questions

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# Thank you!

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