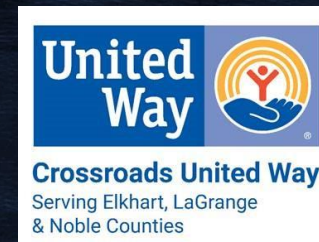
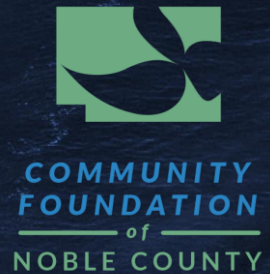


# Nonprofit Leadership Virtual Workshop Series

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# Workshop #1 – Building a Healthy Board

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# Today we will look at...

- How big should my Board be
- Who makes a good Board Member
- Board Diversity
- Finding good Board Members
- Recruiting Board Members
- Board Training



# Nonprofit Life Cycle

## Stage 2: Adolescent

- Staff
- Clarity of roles
- Develop evaluation and strategy
- Board development/focus on policy

## Stage 3: Mature

- Undertaking ongoing strategic plan
- Formal program evaluation
- Enhance committees
- Enhance fundraising

## Stage 1: Start Up

- No staff
- Board oversees everything
- Crisis funding
- Incubator

## Stage 4: Stagnant/Decline

- Board resigns
- Engage 3<sup>rd</sup> party to mediate conflict or address critical issues
- Crisis funding



# How Big Should my Board be?

- Small enough to be effective
- Large enough to represent stakeholders and bring talent
- Large Boards
- Mega Boards
- Psychology of 15



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# The Ten Basic Responsibilities of Nonprofit Boards

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1. Determine the organization's mission and purpose.
2. Select the chief executive.
3. Support the chief executive and review their performance.
4. Ensure effective organizational planning.
5. Ensure adequate resources.
6. Manage resources effectively.
7. Determine, monitor, and strengthen the organization's programs and services.
8. Enhance the organization's public image.
9. Ensure legal and ethical integrity and maintain accountability.
10. Recruit and orient new Board members and assess Board performance.





# Board Diversity

- Ability
- Age
- Background
- Ethnicity
- Expertise
- Gender
- Location
- Race
- Stakeholder
- Affluence



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# Finding Good Board Members

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Where has your best Board Member come from?





# Finding Good Board Members

- Current Volunteers
- Current Donors
- References from current volunteers & donors



# Recruiting Board Members

- Job Description
- Don't ask in first meeting
- Who recruits?
- When do you recruit Board Members?
- Be clear on expectations





# Board Training

- New Board Member Training
  - Vision & Mission
  - Expectations & Responsibilities
  - Future
- Ongoing Trainings
  - Governance
  - Fundraising
  - 10 Basic Responsibilities
  - Team Building



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# Questions

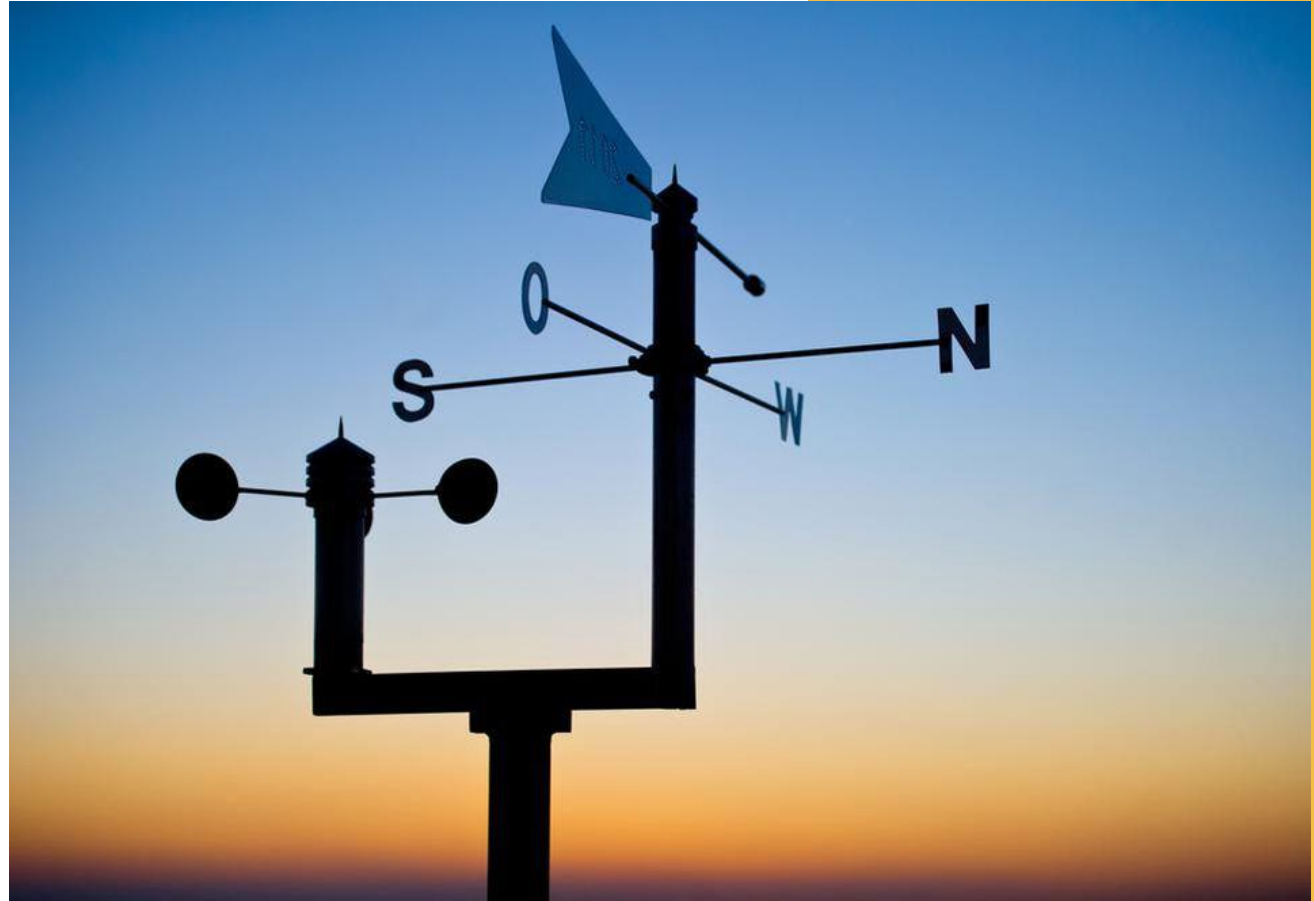
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# February 11<sup>th</sup> & March 11<sup>th</sup> Board Member Responsibilities

- Board Accountability
- Duty of Care, Duty of Loyalty, Duty of Obedience
- Ten Basic Responsibilities
- Fundraising
- Executive Director and Board relationship
- Governance vs Management
- Strategy vs Tactics



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# Thank you!

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